

Architecture Media Planner 2008

Month January February March April May June July August September October November December

Architecture Australia

| Issue | January | February | March | April | May | June | July | August | September | October | November | December |
|---------------------------|--------------------------------|----------|------------------|-------|-----------|------|--------------------|--------|------------------------------------|---------|---|----------|
| Ad booking before | 22-Nov-07 | | 14-Jan-08 | | 11-Mar-08 | | 12-May-08 | | 14-Jul-08 | | 1-Sep-08 | |
| Ad material before | 26-Nov-07 | | 21-Jan-08 | | 17-Mar-08 | | 19-May-08 | | 21-Jul-08 | | 8-Sep-08 | |
| On sale date | 25-Jan-08 | | 14-Mar-08 | | 2-May-08 | | 4-Jul-08 | | 5-Sep-08 | | 7-Nov-08 | |
| Special section | The AA Prize for Unbuilt Work. | | RAIA Gold Medal. | | | | RAIA State awards. | | RAIA State awards. Venice Biennale | | RAIA National Awards issue, A S Hook address. | |

Artichoke

| Issue | January | February | March 22. | April IDA Spec. | May | June 23. | July | August | September 24. | October | November | December 25. |
|---------------------------|---------|----------|-----------|--|-----|-------------|------|--------|---------------|---------|-----------|--------------|
| Ad booking before | | | 10-Dec-07 | 18-Feb-08 | | 24-Mar-08 | | | 23-Jun-08 | | 15-Sep-08 | |
| Ad material before | | | 17-Dec-07 | 25-Feb-08 | | 31-Mar-08 | | | 30-Jun-08 | | 22-Sep-08 | |
| On sale date | | | 29-Feb-08 | 14-Apr-08 | | 30-May-08 | | | 29-Aug-08 | | 21-Nov-08 | |
| Special Issue | | | | Special Issue – Interior Design Awards 20 April. | | IDA report. | | | | | | |

Landscape Architecture Australia

| Issue | January | February 117. | March | April | May 118. | June | July | August 119. | September | October | November 120. | December |
|---------------------------|---------|---------------|-------|-------|-----------|------|------|-------------|-----------|---------|---------------|----------|
| Ad booking before | | 3-Dec-07 | | | 11-Mar-08 | | | 10-Jun-08 | | | 8-Sep-08 | |
| Ad material before | | 10-Dec-07 | | | 17-Mar-08 | | | 16-Jun-08 | | | 15-Sep-08 | |
| On sale date | | 1-Feb-08 | | | 2-May-08 | | | 1-Aug-08 | | | 31-Oct-08 | |

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| Month | January | February | March | April | May | June | July | August | September | October | November | December |
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Houses

| Issue | February 60. | April 61. | June 62. | August 63. | October 64. | December 65. |
|--------------------|--------------|-----------|----------------|------------|-------------------------------|-------------------------|
| Ad booking before | 19-Nov-07 | 21-Jan-08 | 24-Mar-08 | 26-May-08 | 21-Jul-08 | 15-Sep-08 |
| Ad material before | 26-Nov-07 | 28-Jan-08 | 31-Mar-08 | 2-Jun-08 | 28-Jul-08 | 22-Sep-08 |
| On sale date | 1-Feb-08 | 28-Mar-08 | 30-May-08 | 1-Aug-08 | 26-Sep-08 | 21-Nov-08 |
| Feature | Furniture. | Kitchens. | Outdoor areas. | Bathrooms. | Lighting. Home automation. | Homewares. Flooring. |

Houses Style: Kitchens and Bathrooms

| Issue | Issue 3 |
|---|--|
| Display ad and/or advertorial package bookings before | 31-Mar-08 |
| Advertorial material before | 7-Apr-08 |
| Ad material before | 14-Apr-08 |
| On sale date | 13-Jun-08 |
| Feature | Kitchens and bathrooms collection. |

Architecture Media Planner 2008

Month January February March April May June July August September October November December

Architecture Media Product Network

Architectural Product News

| Issue | February | April | June | August | October | December |
|--------------------|--------------------------|----------------------------------|---------------------|-------------------------|-----------|---------------------------|
| Editorial before | 26-Nov-07 | 4-Feb-08 | 7-Apr-08 | 10-Jun-08 | 4-Aug-08 | 6-Oct-08 |
| Ad booking before | 3-Dec-07 | 11-Feb-08 | 14-Apr-08 | 16-Jun-08 | 11-Aug-08 | 13-Oct-08 |
| Ad material before | 10-Dec-08 | 18-Feb-08 | 21-Apr-08 | 23-Jun-08 | 18-Aug-08 | 20-Oct-08 |
| On sale date | 4-Feb-08 | 31-Mar-08 | 2-Jun-08 | 4-Aug-08 | 29-Sep-08 | 1-Dec-08 |
| Feature | Roofing and facades. | Designex / Form and Function. | Designbuild. | Kitchens and bathrooms. | Flooring. | Doors, windows & glazing. |
| | Automation & technology. | Ecologically sustainable design. | Office environment. | Outdoor areas. | Lighting. | RAIA national awards. |

Architects Handbook

| Issue | 2008/2009 |
|---------------------------------|-----------|
| Package booking before | 3-Mar-08 |
| Package profile material before | 10-Mar-08 |
| Display booking before | 18-Mar-08 |
| Display material before | 25-Mar-08 |
| On sale date | 6-Jun-08 |