

# Digital Advertising Package Material Specifications

Every print advertisement in Landscape Architecture Australia magazine benefits from an advertorial on LandscapeAustralia.com and one horizontal advertorial in the newsletter. The material supplied for the website and newsletter must match the product/service advertised in the magazine. Website and newsletter advertising is not sold separately and is only available in combination with print advertising.

## Advertorial feature promotions

All advertorials are produced by Architecture Media and require the following materials:

<b>Heading</b>	Up to 55 characters.
<b>Body text</b>	240–270 characters. Text will be edited to 'house style'.
<b>Image</b>	Minimum 640 W x 600 H pixels (72ppi) Some image cropping may occur. Images cannot contain text or logos.
<b>URL</b>	Click through URL to the product on your website.

## Advertorial requirements

<b>Content</b>	Copy should report on the benefits or application of the product or service offered and include product manufacturer and supplier name. New material is preferred. Repeat items <u>must</u> be updated with a new image and revised copy.
<b>Editing</b>	Advertorial items are edited to 'house style' and the graphic presentation of the website and newsletter, which may change from time to time.
<b>Text</b>	Text may be sent as a Microsoft Word file, or via email for shorter pieces.

## Delivery instructions

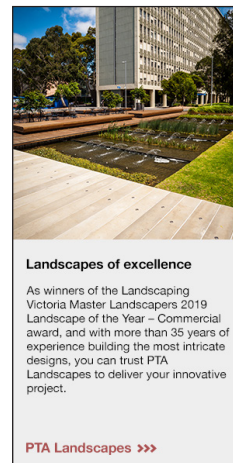
<b>Send method</b>	An email including an upload link and delivery instructions will be sent to you closer to the deadline.
<b>Send to</b>	<a href="mailto:digitalproduction@archmedia.com.au">digitalproduction@archmedia.com.au</a>

## Terms and conditions

Advertising and material supply is subject to Architecture Media's advertising terms and conditions. For more information: [architecturemedia.com/media-kit](http://architecturemedia.com/media-kit).

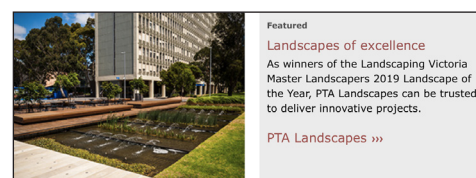


Magazine display advertising



### Website

Vertical advertorial



### Newsletter

Horizontal advertorial

## Production and material enquiries

Telephone: +61 3 8699 1000  
Email: [production@archmedia.com.au](mailto:production@archmedia.com.au)

## Advertising booking enquiries

Telephone: +61 3 8699 1000  
Email: [advertising@archmedia.com.au](mailto:advertising@archmedia.com.au)